

The background is a vibrant purple space scene. It features a large, stylized rocket ship in shades of blue and purple, angled upwards. Various celestial bodies, including planets with rings and smaller spheres, are scattered across the sky. Sparkling stars add to the cosmic theme. The text 'MetaToys' is rendered in a large, bubbly, orange font with a white outline, while 'MetaToys Universe' is in a clean, white, sans-serif font below it.

# MetaToys

## MetaToys Universe

MetaToys is a blockchain technology based trendy Metaverse, centered on Gamefi and Socialfi, which provides users with a brand-new life experience in the games created both by official team and community users through UGC tools. Players can transfer NFTs assets to different game worlds or resell them to others.

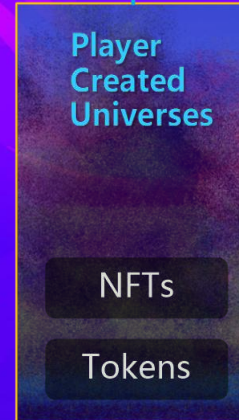
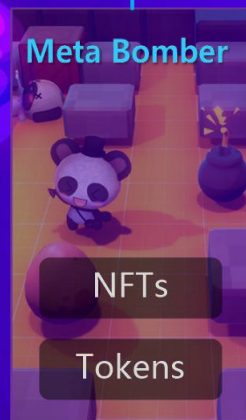
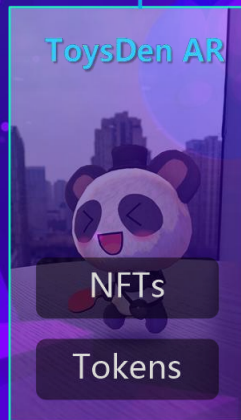
## Vision

As a team that has been deeply involved in the traditional game industry for many years, we take the Metaverse game as the goal of the next stage.

The MetaToys universe contains several independent game worlds, new games are under active development as well. Each universe in MetaToys has its own complete game world, with a unified art style and different histories, characters, stories and maps. At the same time, we are willing to provide the tools for players to build their own worlds and incorporate these creative worlds into the Metaverse.



## MetaToys Universe



Customized Game Building Toolbox



MetaToys Marketplace



## Diverse game universe



The MetaToys game universe contains the main world and several sub-worlds. The sub-worlds currently include ToysDen AR, Meta Bomber, Ookiku Furikabutte and Fury Tankman, several other worlds will be coming online one after another.

Players can access sub-worlds through the portal of main world . New games are also being developed in an orderly manner. The team will continue to create new game worlds while opening game-making tools to players.

# MetaToys

MetaToys can generate a large number of character images by combining different expressions, skins and decorations, some of which are cute, some are rebellious, some are playful, some are evil... Each character's image and temperament are unique.



## MetaToys

As the second-generation NFT role, MetaToys is totally different from the first-generation.



G2 NFT

- ✓ 3D images
- ✓ Diverse expressions
- ✓ Diverse movements
- ✓ Full body image
- ✓ Diverse application scenarios
- ✓ Stronger scalability



G1 NFT

- ✗ 3D images
- ✗ Diverse expressions
- ✗ Diverse movements
- ✗ Full body image
- ✗ Diverse application scenarios
- ✗ Stronger scalability



## MetaToys



MetaToys has a full stylized image, rich body language and facial expressions. As a vivid NFT character, the image can not only be used as an ordinary avatar, but also in the MetaToys universe and all applications and games that support the MT interface. There are a large number of costumes and accessories to choose and match in MetaToys, while traditional NFT characters do not have these attributes.

## MetaToys Original

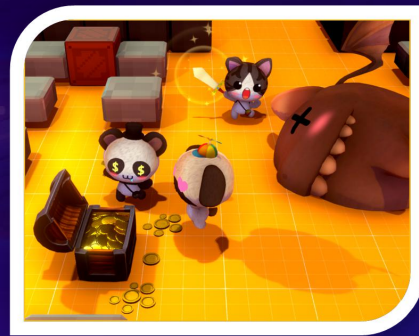
Each Meta Toy Original from different time and space was called Time-Space Child, they come to Toys' Land under the guidance of the Lord God. The first 10,000 arrivals of Toys' Land were called Meta Toys Original, which will be released on Opensea. The Meta God has given them the extraordinary ability to travel through time, space and other worlds, while ordinary Meta Toys only can travel back and forth in Toys' Land and its corresponding sub-worlds.



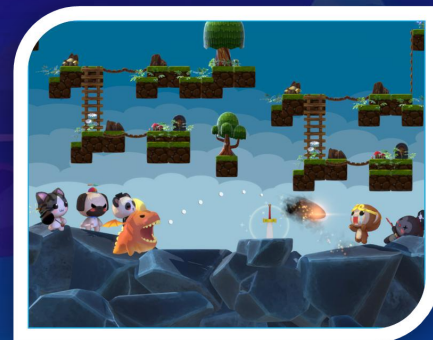


## NFT circulation

NFT players have a chance to obtain NFT items when playing in each world, and NFT items can be circulated between the main world and each sub-world. The NFT is linked to the holder's Crypto wallet, and players can sell or transfer the NFT to other players.



For example, players get a dragon egg in an adventure of Meta Bomber, take it back to the main world and successfully hatch as a baby dragon, and then defeat the enemy with the baby dragon in the world of Ookiku Furikabute to obtain the holy sword and get treasure in Meta Bomber.



The circulation of NFTs in various game worlds

# Tokens

The game world is connected through a virtual network. Characters will grow in various parallel worlds, and various transaction or exchange needs will be generated while growing. NFT just meets the transaction needs of players in the same world or even across borders.

We will issue two types of tokens:

## 1. Governance Token MTG

MTG is the governance token of MetaToys, built on the BEP-20 standard. Holders can participate in governance of the DAO by voting, and earn MTG when players play games or contribute to its ecology, and the token can be used in all games of MetaToys.

## 2. Economy Token

There are a variety of Economy Tokens in MetaToys that correspond to each game individually and are only applicable to the sub-world of the game. Players can get it by participating in the game every day, and withdraw economy tokens to their crypto wallets.

# Main World-Toys'land



Toys' land is a vast world full of possibilities. It's also a transit point for users to other game sub-worlds, and only Originals can use all the portals. Owners of MetaToys can buy plots in Toys' land and build their homes against various threats. Resources can be produced to help holders take better risks and obtain more benefits. Through the joint construction of players, the world will get earth-shaking changes.



## Sub-worlds



### ToysDen AR

ToysDen AR is an AR-enabled pet raising game which allows players to nurture their MetaToy through various mini-games and have the chance to earn various tokens and items to be used in other sub-worlds. Players can enjoy the fun of raising pets and making money at the same time.



### Meta Bomber

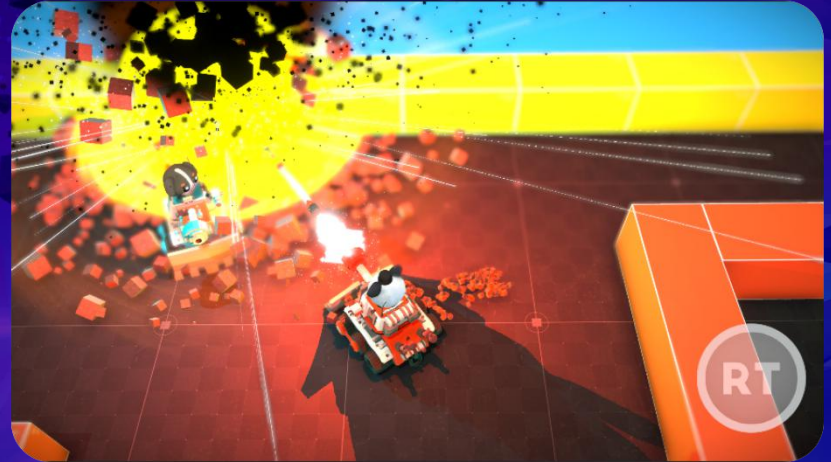
Meta Bomber is a casual competitive game where players use bombs to destroy players from other camps in a scene to win. The duration of a single game is less than 10 minutes, which meets the needs of fragmented time play.

## Sub-worlds



### Ookiku Furikabutte

Ookiku Furikabutte is a casual competitive game in which players aim and fire cannonballs to destroy their enemies. In addition to certain maneuverability, the entire confrontation process is accompanied by some tactics and strategies, making the game extremely playable.



### Fury Tankman

FuryTankman is a competitive tank game in which players use positioning and anticipation to avoid shells and hit their opponents to win.



# ToysDen AR



ToysDen AR is the world's first AR pet raising social game based on blockchain technology, and also the first game of MetaToys. Metatoys will appear in the same scene as you, accompanying and interacting with you. They can also grow and bring a richer interactive experience under your careful care, even participate in activities with other Metatoys to get a generous token rewards!



## ToysDen AR

How to use AR to project Metatoys into realistic scenes?

Just a few simple steps to let your Metatoys accompany you by your side!



1. Launch the app and use the camera to find your favorite scene.



2. Find a flat surface in the scene, it can be a desktop, a sofa, a floor, or even an outdoor street, a lawn, anywhere you want Metatoys to appear.



3. Click Confirm to make Metatoys appear! Relax on the sofa, or dance happily on the grass.

## Pet raising

Players can raise their MetaToys as pets in the game, and the game will have operations such as feeding, cleaning, and playing with the pets. After growing up, they can participate in the pet game and win token rewards. As NFT characters, each pet is unique.



## Paradise construction



Metatoys can obtain various props and facilities in the AR world. Players can also purchase or trade with others to obtain more to create a customized pet park, which supports feeding multiple Metatoys at the same time.

After the completion of the pet park, a multiplayer interactive game mode will be opened to obtain more rewards with other Metatoys.



## Multiplayer game

**Cooperation mode:** Players team up to challenge the bosses in the pet world together, and get rewards after victory, with a chance to get NFT props that can be used in other subworlds.

**Confrontation mode:** Players confront each other, the winner can get rewards and improve the ranking, high-ranking players can also get governance token as rewards.



## Social

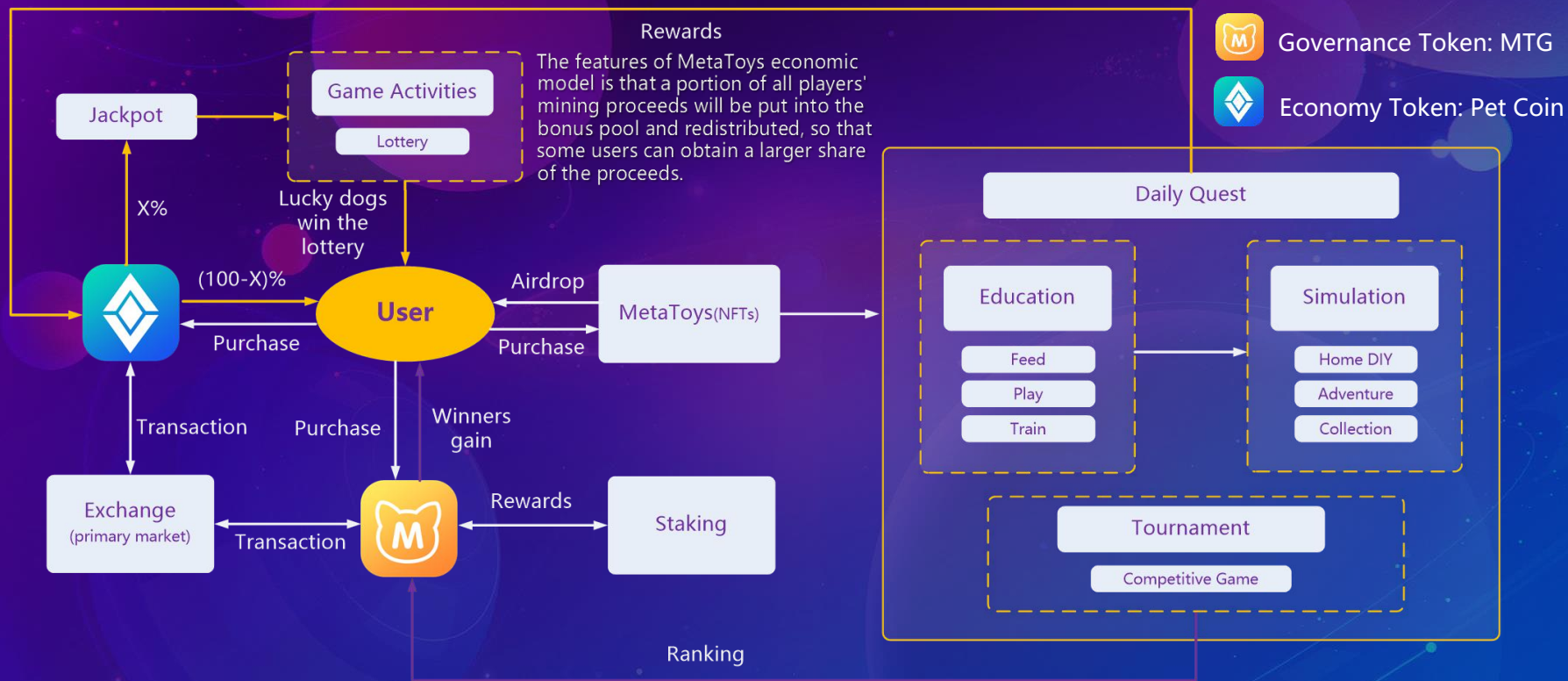


You can invite your boyfriend/girlfriend, family or friends to sit around and add their Metatoys to your playground, interact, play, have cooperative adventures or have a fierce confrontation with Metatoys.

You can also find MetaToys holders around you through positioning, go out of the house for an offline date, and meet new friends.



## Economic Model of ToysDen AR



The economic model of MetaToys' main competitive products will be better and more robust in the future, so that MetaToys can operate stably in the long term.1



## Economic Token Pet Coin

Pet Coin is the game currency of ToysDen AR, which can be earned by playing games and participating in activities.



# Governance Token MTG

## The role of MTG:

MTG is the most precious and rare limited currency in the MetaToys that can be used across different game universes. This makes it become a valuable savings item.

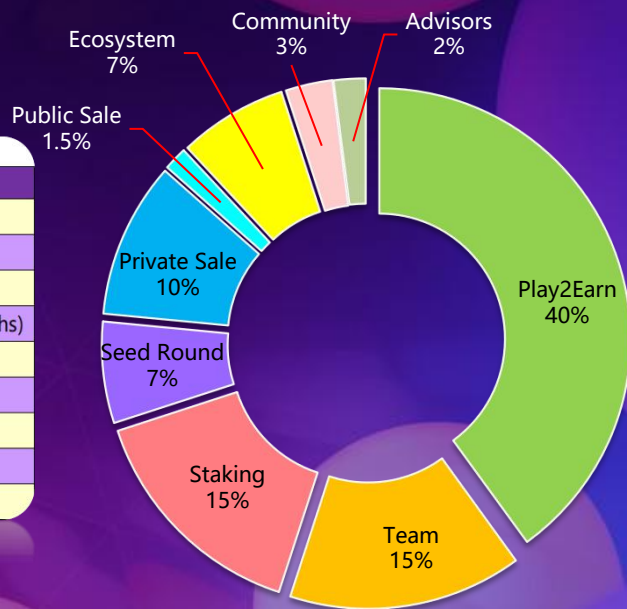
## How to obtain MTG:

The top players in each ladder season will receive a certain amount of MTG as rewards, while the ordinary gameplay cannot get.

# Distribution of tokens

Total Supply = 210,000,000

Category	Allocation	Percentage	Release Schedule
Play2Earn	84,000,000	40%	In-Game Rewards (60 months)
Team	31,500,000	15%	1 year cliff 1 year linear unlock
Staking	31,500,000	15%	Token Staking Rewards (50 months)
Seed Round	13,650,000	6.5%	TGE unlock 20% and 3 months cliff, the remaining linear block-by-block (12 months)
Private Sale	21,000,000	10%	TGE unlock 10%, the remaining linear block-by-block (12 months )
Public Sale	3,150,000	1.5%	TGE unlock 50% and 1 month cliff
Ecosystem	14,700,000	7%	Marketing, Partner, Airdrop
Community	6,300,000	3%	It is used regularly according to the actual situation
Advisors	4,200,000	2%	-





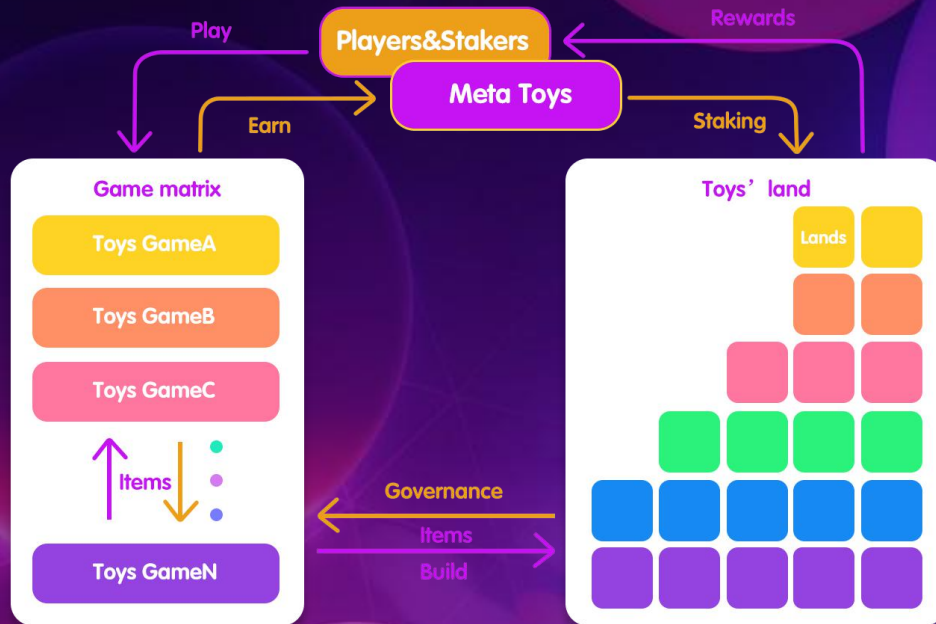
# Fundraising Programme

Sale Round	Allocation	Unit Price	Raised Capital	Total Valuation
Seed Round	13,650,000	\$0.125	\$1,706,250	\$26,250,000
Private Sale	21,000,000	\$0.25	\$5,250,000	\$52,500,000
Public Sale	3,150,000	\$0.5	\$1,575,000	\$105,000,000

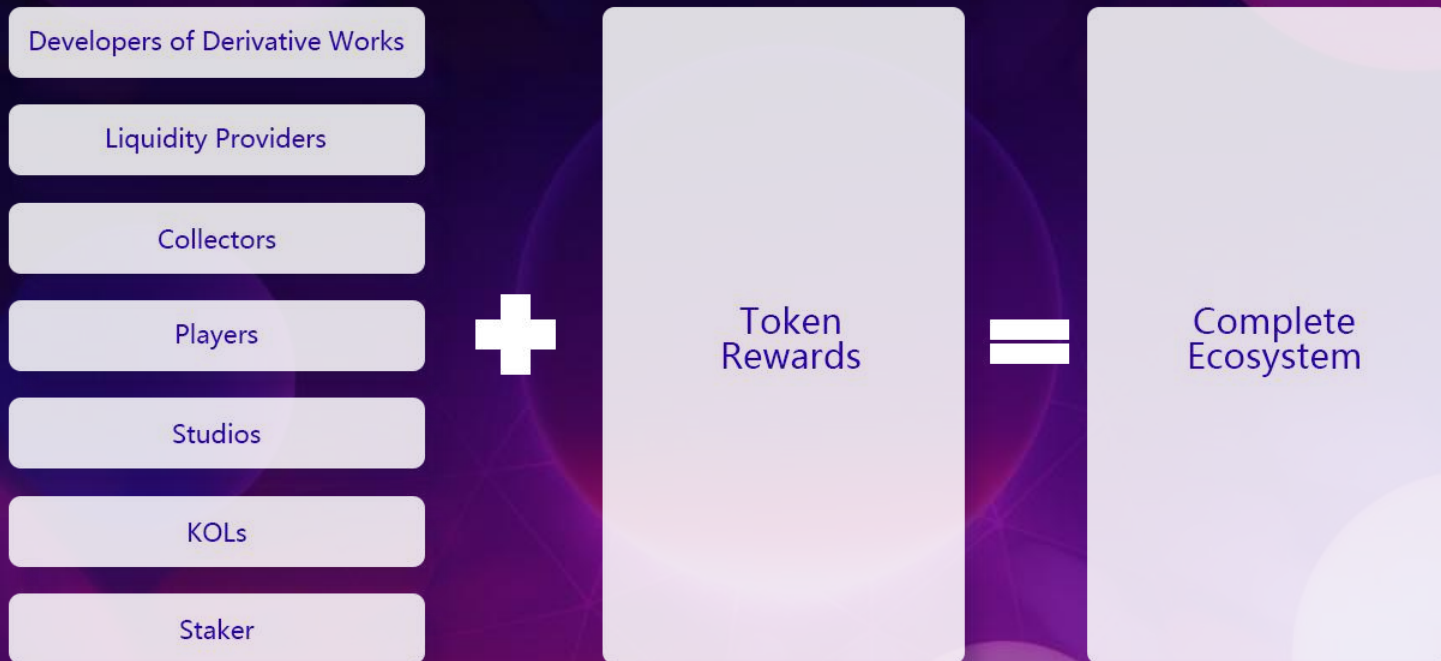
## The Game Ecology

Players can participate in the land gameplay in the main world-Toys' land. Each sub-world is a game with a different gameplay, which can be unlocked gradually through the main quest for each portal and the corresponding sub-world.

Various resource rewards obtained through adventures in different worlds can be used to build their own land, and the output of the land can improve attributes and abilities of NFTs, so that players can have a better gaming experience or benefits.



## The Community Ecology





# About the DAO

MetaToys plans to achieve co-governance with its DAO, and distribute a portion of the revenue to the DAO to reward those who have made outstanding contributions. It also plans to gradually delegate the management power to the DAO within 60 months to increase the DAO's voice.

DAO is the community governance mechanism and headquarters organization, and will set up sub-DAOs based on different sub-worlds depending on the situation in the future. The current sections mainly include:

1. MetaToys DAO Council (proposal and voting);
2. MetaToys DAO Treasury (dividends and staking);
3. MetaToys DAO Official (regular operation);
4. MetaToys DAO Investment Foundation;
5. Sub-DAOs of each game in MetaToys Ecology;

## ROADMAP



# The End



<https://twitter.com/MetatoysFun>

29,866 Followers



<https://discord.com/invite/byHXH9RQAT>

35,118 Followers



<https://t.me/metatoysfun2022>

28,474 Followers



<https://www.metatoys.game/>

2022.03.23

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